



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

American Rambler Production
138 Conant Street
Beverly, MA 01915

Contract # 103133

Schedule Dates 10/03/12-10/09/12
Advertiser Romney for President, Inc. (8973)
Agency American Rambler Production (4828)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE RNC/ROMNEY
Account Types National/Political
Billing Type Standard
Comments RNC/ROMNEY/P/R
PAID FOR BY ROMNEY FOR PRESIDENT INC. AND THE REPUBLICAN NATIONAL
COMMITTEE - APPROVED BY MITT ROMNEY*

Date Entered 10/02/12
Last Modified 10/04/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07909947
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$26,040.00
Net Total \$147,560.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
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Grand Total:	91	\$173,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	8:58A- 9:55A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	KELLY 1X PER DAY	10/2/12
2.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	9:58A- 10:55A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LMAD 1X PER DAY	10/2/12
3.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	9:58A- 10:55A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LMAD 1X PER DAY	10/2/12
4.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	10:58A- 11:57A (EST)	3			X	X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TPIR 1X PER DAY	10/2/12
4.0.2	Closed Preempt	10/03/12															WBNS-TV (WBNS)	No Avail/Exception -	
5.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	10:58A- 11:57A (EST)	2	X	X						1	\$800.00	\$800.00	WBNS-TV (WBNS)	TPIR 1X PER DAY	10/2/12
5.0.1	Closed Preempt	10/08/12															WBNS-TV (WBNS)	No Avail/Exception -	
6.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	11:58A- 12:30P (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	NOON NEWS 1X PER DAY	10/2/12
7.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	11:58A- 12:30P (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	NOON NEWS 1X PER DAY	10/2/12
8.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	12:30P- 2P (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	SOAPS 1X PER DAY	10/2/12
9.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	12:30P- 2P (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SOAPS 1X PER DAY	10/2/12
10.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	2P- 3P (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TALK 1X PER DAY	10/2/12
11.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	2P- 3P (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	TALK 1X PER DAY	10/2/12
12.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	3P- 3:55P (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	PHIL 1X PER DAY	10/2/12

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13.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	3:58P- 5P (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	10/2/12
14.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	3:58P- 5P (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	10/2/12
15.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	5P- 6P (EST)	2	X	X						2	\$2,200.00	\$4,400.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	10/2/12
16.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	5P- 6P (EST)	3			X	X	X			3	\$2,200.00	\$6,600.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	10/2/12
17.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	6P- 6:30P (EST)	2	X	X						2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	10/2/12
18.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	6P- 6:30P (EST)	3			X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	10/2/12
19.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	6:58P- 7:30P (EST)	2	X	X						2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	10/2/12
20.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	6:58P- 7:30P (EST)	3			X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	10/2/12
21.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	7:30P- 7:57P (EST)	3			X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	10/2/12
22.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	7:30P- 7:57P (EST)	2	X	X						2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	10/2/12
23.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	11P- 11:35P (EST)	3			X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	LATE NEWS 1X PER DAY	10/2/12
24.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	11P- 11:35P (EST)	2	X	X						2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	LATE NEWS 1X PER DAY	10/2/12
25.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	11:35P- 12:37A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETTERMAN 1X PER DAY	10/2/12
26.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	11:35P- 12:37A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LETTERMAN 1X PER DAY	10/2/12

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27.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	5A- 5:55A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	10/2/12
28.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	5A- 5:55A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	10/2/12
29.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	10P- 11P (EST)	1	X							1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	HAWAII 5.0	10/2/12
30.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	7:57P- 9P (EST)	1					X				\$2,000.00		WBNS-TV (WBNS)	CSI NY	10/2/12
30.0.1	Closed Preempt	10/05/12															WBNS-TV (WBNS)	Schedule Change/Exception - BUCKEYE BLITZ	
31.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	10P- 11P (EST)	1					X				\$2,000.00		WBNS-TV (WBNS)	BLUE BLOODS	10/2/12
31.0.1	Closed Preempt	10/05/12															WBNS-TV (WBNS)	No Avail/Exception -	
32.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	6:57A- 9A (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAT CBS THIS MORNING	10/2/12
33.0	Normal Line / NCAA SPORTS	10/06/12-10/06/12	3	:30	3:30P- 6:58P (EST)	1						X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	COLLEGE FOOTBALL	10/2/12
34.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	7:30P- 7:57P (EST)	1						X			\$800.00		WBNS-TV (WBNS)	WHEEL WKND	10/2/12
34.0.1	Closed Preempt	10/06/12															WBNS-TV (WBNS)	Sports Runover/Spot -	
35.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	10P- 11P (EST)	1						X		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	48 HOURS	10/2/12
36.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	4:58A- 6:56A (EST)	2						X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	SAT AM NEWS	10/2/12

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37.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	5:58A- 7:58A (EST)	2							X	2	\$400.00	\$800.00	WBNS-TV (WBNS)	SUN AM NEWS	10/2/12
38.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	8:58A- 10:30A (EST)	2							X	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS SUNDAY MORNING	10/2/12
39.0	Normal Line / NFL-BROWNS/BENGALS	10/07/12-10/07/12	3	:30	12:57P- 4:25P (EST)	3							X	3	\$6,000.00	\$18,000.00	WBNS-TV (WBNS)	BROWNS NFL	10/2/12
40.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	6:28P- 6:57P (EST)	1							X		\$2,200.00		WBNS-TV (WBNS)	SUN 630P NEWS	10/2/12
40.0.1	Closed Preempt	10/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - NFL FB	
41.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	7:30P- 8:30P (EST)	1							X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	10/2/12
42.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	8:30P- 9:30P (EST)	1							X	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	AMAZING RACE	10/2/12
43.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	9:30P- 10:30P (EST)	1							X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	GOOD WIFE	10/2/12
44.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	11:31P- 12:05A (EST)	1							X	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	10/2/12
45.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	7:57P- 9P (EST)	1		X						1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	NCIS	10/2/12
46.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	9P- 10P (EST)	1			X						\$3,000.00		WBNS-TV (WBNS)	CRIMINAL MINDS	10/2/12
46.0.1	Closed Preempt	10/03/12															WBNS-TV (WBNS)	Schedule Change/Exception - DEBATE	
47.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	7:57P- 9P (EST)	1				X				1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BIG BANG/2.5 MEN	10/2/12

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48.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	9P- 10P (EST)	1				X				1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	PERSON OF INTEREST	10/2/12
49.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	6P- 6:30P (EST)	1		X						1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6PM NEWS	10/4/12
50.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	9P- 10P (EST)	1		X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS LA	10/4/12

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